GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

PSs - Industries & Commerce Department – Utilization of the services of Engineering Assistants and Ward Amenities Secretaries in the in Village Secretariats /Ward Secretariats under the purview of GVWV & VSWS Department for performing Industries Department works – Orders- Issued.

INDUSTRIES & COMMERCE (ESTT) DEPARTMENT

G.O.RT.No. 225 Dated: 13-11-2020.

Read:

From the Director of Industries, e-file bearing No. INC02-13/2/2020-JD-MSME&E&C&B-DOI (Comp.No.1168486)

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ORDER:

In the reference read above, the Director of Industries has informed that the field functionaries in Industries Department viz., Industrial Promotion Officers (Technical Officers with the qualification of B.Tech and above) are currently catering to about 5-20 Mandals each. The broad functions of Industrial Promotion Officers are – Entrepreneur Guidance, Providing handholding services in respect of Industrial Clearances/Approvals through Single Desk Portal, filing /processing industrial incentives claim applications, ReSTART package, PMEGP and other schemes.

2. As the bandwidth of Industrial Promotion Officers is very less, considering the fact that they are currently catering to about 5-20 Mandals, it is proposed to utilize the services of Engineering assistants in Village Secretariats and Ward Amenities Secretaries in the Ward Secretariats for providing various services of Industries Department to the Entrepreneurs / Industries at their doorstep, under the overall guidance of Industrial Promotion Officers/Area Officers of District Industries Centres.

3. The Director of Industries has requested the Govt., to permit them to utilize the services of Engineering Assistants in Village Secretariats and Ward Amenities Secretaries in the Ward Secretariats, who are basically Engineering/ diploma holders like the Industrial Promotion Officers of the department, as additional working hands for the department in delivering the works.

4. Government after careful examination of the proposal, hereby permit the Director of Industries to utilize the services of Engineering Assistants in Village Secretariats and Ward Amenities Secretaries in the Ward Secretariats as Additional working hands for the Industries and Commerce Department in delivering the following works under the overall guidance of Industrial Promotion Officers/Area Officers of District Industries Centres:-

a) Conducting regular survey of industries falling within their small jurisdictions (Like the Samagra Parishrama Survey).
b) Regular updating of various industry parameters like power consumption, revenue generated, employment realized by the above functionaries, since each one of them has access to village volunteer mobile app.
c) Skill requirement of local youth to be identified by them and connected with the Industries Department.
d) Creating awareness amongst micro and small entrepreneurs in the villages about State and Central Government schemes available
e) Can function as grievance redressal functionaries for micro and small industries at the village level to connect to the IPO/Area officer concerned
f) Many entrepreneurs go to middle men/ internet cafes to apply for their incentives and incur huge costs/ time which can be done free of cost at the village/ward secretariat through the govt. functionaries like digital assistant at the Village Secretariats/ Ward Secretariats.

(P.T.O)

5. The Director of Industries / Commissioner & Director, GV/WV &VS/WS and MD, AP State Skill Development Corporation shall take necessary action accordingly.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

R.KARIKAL VALAVEN, IAS
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To
The Director of Industries, Vijayawada
The Commissioner & Director, GV/WV &VS/WS, A.P., Prasadampadu
The Managing Director, A.P. State Skill Development Corporation, Vijayawada
Copy to:
The GV/WV & VS/WS Department, A.P.Secretariat
The Skill Development & Training Department, A.P.Secretariat
The Labour, Factories, Boilers & Insurance Medical Services Department, A.P.Secretariat
The Planning Department, A.P.Secretariat
The P.S. to Hon'ble Minister for GV/WV & VS/WS.
The P.S to Hon'ble Minister for Industries, Commerce & IT,
The Collectors & District Magistrates, All Districts
The Joint Collector II/III, All districts
SF/SC(Comp No. 1168486)

//FORWARDED :: BY ORDER//

SECTION OFFICER